

PARLIAMENT
Lights



THE PERFECT RECESS

Re-cess (Webster): A break from activity for rest or relaxation.
Re-cess (Parliament): A unique filter for extra smooth taste and low-tar enjoyment.



12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Feb. '85.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**



IMPORTANT NOTICE

This advertisement complies with the legal requirements for a Surgeon General's warning and "tar" and nicotine disclosure in cigarette advertising. The warning on the proof and reproduction material you receive is for insertion in publications with a cover date between the period

of July 1 through Sept 30, 1986.

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PHILIP MORRIS INC.
JOB NO.: P9L-P6-4423B
AD NO.: 274B
TITLE: Terrace
SIZE: P4/C (9 3/4 x 11 1/2)
PUBLICATIONS: Sunday Supplements
YEAR: 1986
THIS ADVERTISEMENT PREPARED BY
BACKER & SPIELVOGEL

WARNING EXHIBIT SIZE: 3
WARNING STATEMENT: B
TAR & NICOTINE SIZE: 10pt
COVER DATE: 9/7/86
QUARTER OF COVER DATE: Third